



Acceptable Formats

JPG, PNG, PDF, EPS, PSD

Production Resolution

Set up 1/2' = 1' scale at 300 dpi document resolution. This equates to close to 12.5 pixels per linear inches on the final product. Color Mode-CMYK.

Mechanical Specifications

The structure size represents the actual image of the billboard, please hold your design to the dimensions of the structure, size may vary from example above, see below for other sizes of signs with Daisy Outdoor.

10'x34'	10'x36'	10'x40'	14'x48'
3" Bleed-total area 10'6"x34'6"	3" Bleed-total area 10'6"x36'6"	3" Bleed-total area 10'6"x40'6"	3" Bleed-total area 14'6"x48'6"
w/3" Pockets-total area 11'x35"	w/3" Pockets-total area 11'x37"	w/3" Pockets-total area 11'x41"	w/3" Pockets-total area 15'x49"

Pockets

3" pockets are required on the back of the vinyl to accept a gripper bar needed for installation. The pockets do not change the overall size of the vinyl and must be included.